



UNIFI COMMUNICATIONS SELECTS TELARIX TO AUTOMATE EXPANDING GLOBAL NETWORK OPERATIONS

NEW YORK, NY, USA – January 15, 2016 – UNIFI Communications (UNIFI), a leading US-based international telecommunications carrier, announced today that it has selected Telarix’s iXLink and iXTools SaaS platform to significantly automate UNIFI’s existing business operations and to provide the implementation of a unified call routing platform, which is expected to greatly improve internal operational efficiency and external service quality despite an ever-increasing volume of traffic crossing UNIFI’s ever-expanding global network.

The Telarix SaaS platform provides a complete end to end solution for exchanging business documents that govern how traffic routing, billing, swapping, and settlement decisions are made, helping to automate these decisions and ensure profitable carrier network operations. The platform enables unparalleled network visibility and control, helping to efficiently optimize carrier relationship buying and selling activities for voice, SMS, and other network services, allowing carriers to greatly increase these activities without straining internal operations.

“Telarix’s SaaS platform and automation tools will allow us to implement our growth strategies at a much faster pace,” explained Adrian Shatku, President and CEO of UNIFI. He added, “By using a single consolidated platform across our network, we will gain unparalleled visibility into our business, enabling improved operating efficiencies in order to capitalize on new opportunities while reassigning current resources to other functions for improved business performance. We look forward to working with TELARIX in order to optimize our business.”

“In the hyper-competitive wholesale industry, UNIFI is in a position to be much more efficient and strategic in its operations,” said Vic Bozzo, Telarix Worldwide Sales and Marketing Senior Vice President. “We are looking forward to supporting their strategic efforts, giving UNIFI the same support that we provide to other top tier carriers in the market, maximizing the performance of their network operations.”

“In the rapidly changing world of technology, Telarix will allow us to be more nimble, efficient, and tactical with our operational decisions,” said Brian Crawford, VP of Technology and Business Development at UNIFI. “We are looking forward to enhancing operations with the technical tools necessary to support our main strategic objective, which is to ensure profitable network operations while staying competitive with other major carriers in the market.”

About UNIFI Communications

UNIFI Communications, headquartered in New York City, USA, is an international voice carrier and a leading provider of enhanced telecommunication services and solutions. Service offerings include highly competitive wholesale voice termination services, pre-paid calling services partnerships (co-branding, marketing, and sales of partner services), solutions for enterprise customers (pure IP phone systems, International SIP trunks, etc.), customized mobile solutions (messaging, roaming, etc.), and network infrastructure development services (satellite, terrestrial, undersea, wireless, enterprise, etc.). For more information, visit www.unificom.com.

About Telarix

With a community of over 4,000 carriers, Telarix is the de-facto standard in electronic information exchange. Every day, we empower our clients with wholesale billing, business intelligence, fraud management, least-cost routing and partner settlement solutions. For more information, visit www.telarix.com.

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