



UNIFI COMMUNICATIONS ANNOUNCES NEW EMEA COMMERCIAL DIRECTOR

NEW YORK, NY, USA – August 31, 2015 – UNIFI Communications announces today the appointment of Gianluca Benedetti as Commercial Director EMEA. "We are excited to have Luca join our team," said Adrian Shatku, Founder and Chief Executive Officer, "Gianluca will manage UNIFI's commercial relationships with EMEA based operators and market UNIFI solutions for Internet, voice & Data and smart Grid IOT.

Mr. Benedetti will be responsible for managing existing UNIFI revenues in EMEA region and delivering new revenue growth with a focus on differentiating UNIFI services by creating rich and distinctive Local support experiences for customers; he shall improve UNIFI's footprint in EMEA region and coordinate its new branches.

Mr. Benedetti joins UNIFI on September 1st, following more than 15 years with WIND Mobile Italy before and WIS afterwards where, as one of the most senior managers, he ran Voice & Data business, including strategy, product development, and marketing and sales. During his time with WIND & WIS, he led a wide range of projects across several businesses enhancing the presence of the companies in the global market. "UNIFI Communications is a Global International Carrier provider, leading voice, data and IOT services in over 26 markets with local presence," said Mr. Shatku, "We are delighted that Gianluca is joining us to support our growth and drive revenues within our portfolio of services, including our most recent and exciting product IOT – (INTERNET of THINGS) Smart Grid for electric, water, gas utilities and enterprises. Gianluca has the skills, experience and knowledge we were looking for to cover the EMEA region. On behalf of UNIFI, I welcome Gianluca and I wish him success in this new professional challenge. With the extensive growth of our team at UNIFI, we will continue our mission on "Connecting the Unconnected".

UNIFI Communications, Inc., is a leading international carrier of voice traffic and provider of enhanced telecommunication services in the U.S. and worldwide. The privately-held Company was founded in 2001 and is headquartered in New York City.

UNIFI has been active in Southeast Europe since the Company's inception, providing international connectivity for voice communications via interconnection with various local fixed and wireless operators in Albania and neighboring countries. UNIFI, became aware that international IP bandwidth capacity in the region is scarce and expensive, thereby hampering the growth of the telecommunications and internet sectors. To address this market opportunity, UNIFI has initiated the implementation of a 272 km (168 mile) high-speed, undersea and terrestrial fiber-optic cable network between Tirana, Albania and Bari, Italy, which will connect to an associated data center and Internet exchange point ("IXP"), called the Balkans Internet Exchange ("BIX") in Tirana. The construction for this project is expected to start on spring of 2016.

Media Relations Contact

Brian Shatku
Chief Operations Officer
60 Broad Street, 38th Floor, New York, NY 10004 U.S.A.
Phone: +1 212 845 9095, ext. 112
Fax: +1 212 504 8299
Email: bshatku@unificom.com